



Organic RDD 2.2, 1/1 2016 - 31/12 2017

The Organic Research, Development and Demonstration programme
in Denmark



Organic RDD 2.2

The Organic RDD 2.2 programme is coordinated by ICROFS (International Centre for Research in Organic Food systems). It is funded by the Green Development and Demonstration Programme under the Ministry of Environment and Food.

Organic RDD 2.2 began in January 2016 and is a two-year programme.

The 7 projects in RDD 2.2 are:



LOCO: CONSUMER INTEREST AND WILLING- NESS TO PAY FOR LOCALLY PRODUCED ORGANIC FOOD

The purpose of the project is to quantitatively examine the Danish consumers' expectations regarding the geographical aspects when it comes to organic food, and to identify the opportunities to activate the market potentials for geographically differentiated organic products.

Project leader: Jørgen Dejgård Jensen, IFRO,
University of Copenhagen



MAFFRA: ANTIBACTERIAL PLANTS AGAINST DIAR- RHEA IN PIG HERDS

The MAFFRA project will investigate the possibility of developing new multi-component, plant-based remedies against gastro-intestinal problems in pigs. The focus of the project is to develop an antibacterial feed additive as replacement for antibiotics, zinc and copper.

Project leader: Martin Jensen, FOOD,
Aarhus University



**MothStop:
WOOD ANTS CAN HELP IMPROVE OR-
GANIC APPLE PRODUCTION**

In organic apple production, the winter moth and apple scab are hard to fight with existing methods. In MothStop, ants will be moved from the woods into the apple orchards. MothStop expects the ants to establish in the orchards and eat the larvae so that the outcome of apples can be increased.

Project leader: Joachim Offenberg, Bioscience,
Aarhus University



**OrgHealth:
WILL EXPANDING ORGANIC CONSUMP-
TION LEAD TO HEALTHIER EATING
PATTERNS?**

The overall goal of the project is to investigate the extent to which wider consumption of organic foods would lead to a general increase in consumers' observance of dietary guidelines in Denmark.

Project leader: Peter Sandøe, IFRO,
University of Copenhagen



**MOVE:
INCREASING DEMAND FOR SEEDS OF OLD
VEGETABLE VARIETIES**

The project is going to develop a model for commercial growth of interesting vegetable varieties with distinctive qualities. The project focuses on old varieties like cabbage, beetroots and spinach.

Project leader: Lise Christina Deleuran, AGRO,
Aarhus University



**SOMdWIT:
STRENGTHENING EXPORT STRATEGY
THROUGH KNOWLEDGE OF HOW CON-
SUMERS ABROAD PERCEIVE DANISH
ORGANIC FOODS**

The purpose of the project 'Sustainable Organic Market Development with International' Trade (SOMDWIT) is to gain a stronger foundation for the export strategy of the Danish organic sector.

Project leader: John Thøgersen, MAPP,
Aarhus University



**ViOrCa:
STRONG MANAGEMENT REDUCES MOR-
TALITY AMONG ORGANIC DAIRY CALVES**

The purpose of the project is to develop best management practice and a strategy based on new methods and recommendations to reach a lower incidence of diarrhea in the first six weeks of life, so that more calf lives can be saved.

Project leader: Jan Tind Sørensen, ANIS,
Aarhus University

Read more about the projects at www.icrofs.org