

Productivity and Growth in Organic Value-Chains

ProGrOV contribution to peoples'
livelihood

Organic

- Generally, accepted that organic agric. will have a positive environmental, health etc impacts
- How does conversion to organic production influence livelihoods of actors' (including farmers) in the organic value chain?

ProGrOV

In the context of ProGrOV this question is important from 2 levels

- Policy: Justification for governments and development agents to promote organic value chains
- Field/farm: To convince farmers (and other actors) on benefits from conversation to organic

ProGrOV

ProGrOV as a research and capacity building to provide reliable data

- Component 1: Agro-ecology and Agricultural Productivity (on innovation, inputs, yields, production costs)
- Component 2: Value Chain and Agribusiness Development (on demand for organic (global & domestic), access to markets, transaction costs, incomes)

Livelihoods

What about livelihoods

- Is a **means** by which people secure their basic needs including food
- Livelihood is a set of activities that people engage in securing the basic needs **and the capacity** to acquire the basic needs

Capacity

ProGrOV

- Need to identify factors that enhance or constrain peoples capacity to earn a livelihood
- Capacity to make a living in an economically, ecologically, and socially sustainable manner

Capacity

Economically

reduce costs and/or enhance incomes

- Ecologically

Innovations and care for the environment,

- Socially

Net working