Productivity and Growth in Organic Value-Chains

ProGrOV contribution to peoples’ livelihood
Organic

• Generally, accepted that organic agric. will have a positive environmental, health etc impacts

• How does conversion to organic production influence livelihoods of actors’ (including farmers) in the organic value chain?
In the context of ProGrOV this question is important from 2 levels

• Policy: Justification for governments and development agents to promote organic value chains

• Field/farm: To convince farmers (and other actors) on benefits from conversion to organic
ProGrOV

ProGrOV as a research and capacity building to provide reliable data

• Component 1: Agro-ecology and Agricultural Productivity (on innovation, inputs, yields, production costs)

• Component 2: Value Chain and Agribusiness Development (on demand for organic (global & domestic), access to markets, transaction costs, incomes)
Livelihoods

What about livelihoods

• Is a means by which people secure their basic needs including food

• Livelihood is a set of activities that people engage in securing the basic needs and the capacity to acquire the basic needs
Capacity

ProGrOV

• Need to identify factors that enhance or constrain peoples capacity to earn a livelihood

• Capacity to make a living in an economically, ecologically, and socially sustainable manner
Capacity

Economically
reduce costs and/or enhance incomes

• Ecologically
Innovations and care for the environment,

• Socially
Net working